

Project Type

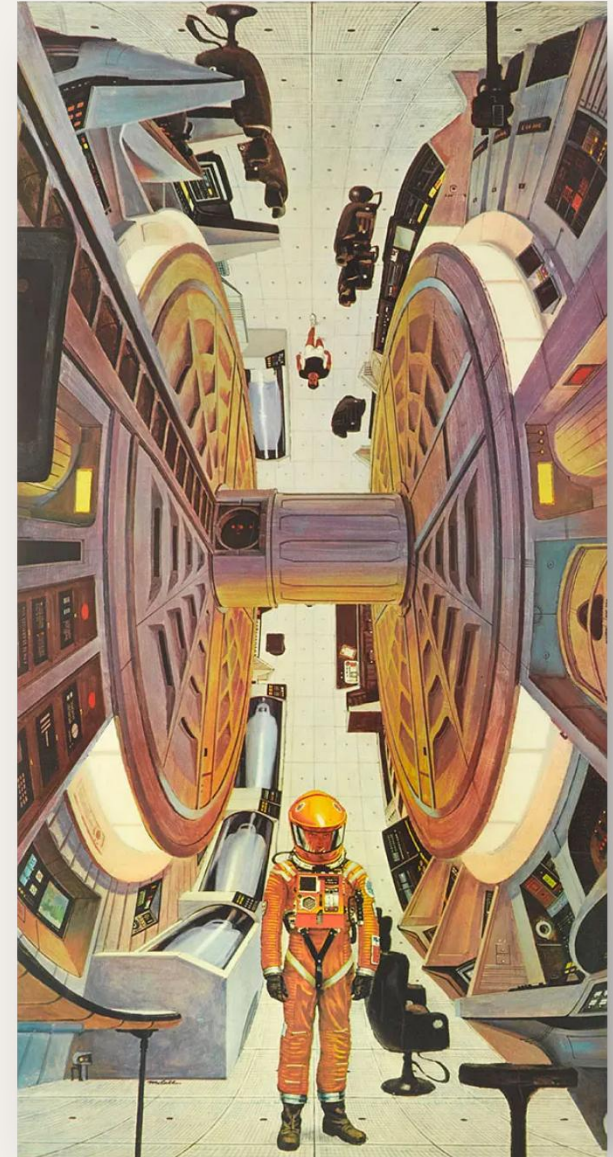
A short 3D animated film.

Concept

The film tells a simple story about the gradual dependence of humans on AI technologies.

Goal

Rather than developing a complex concept, the project focuses on telling a clear and engaging story through visual storytelling.



Story Overview

- A man participates in a user survey from an AI company
- Each question triggers a memory of his experience with AI
- It is eventually revealed that the AI system is answering the survey

Narrative Structure

- Presented in a mock interview format, where questions drive the story
- The questions appear as a web survey but are heard as interview audio
- The final reveal shows the user is already dead, and the AI completes the survey for him.

Visual Reference

- Inspired by Metropolis (retro-futurism)
- Industrial architecture and mechanical design
- A dark industrial atmosphere

Visual Design

- Black-and-white visual style
- Limited color accents to highlight key elements





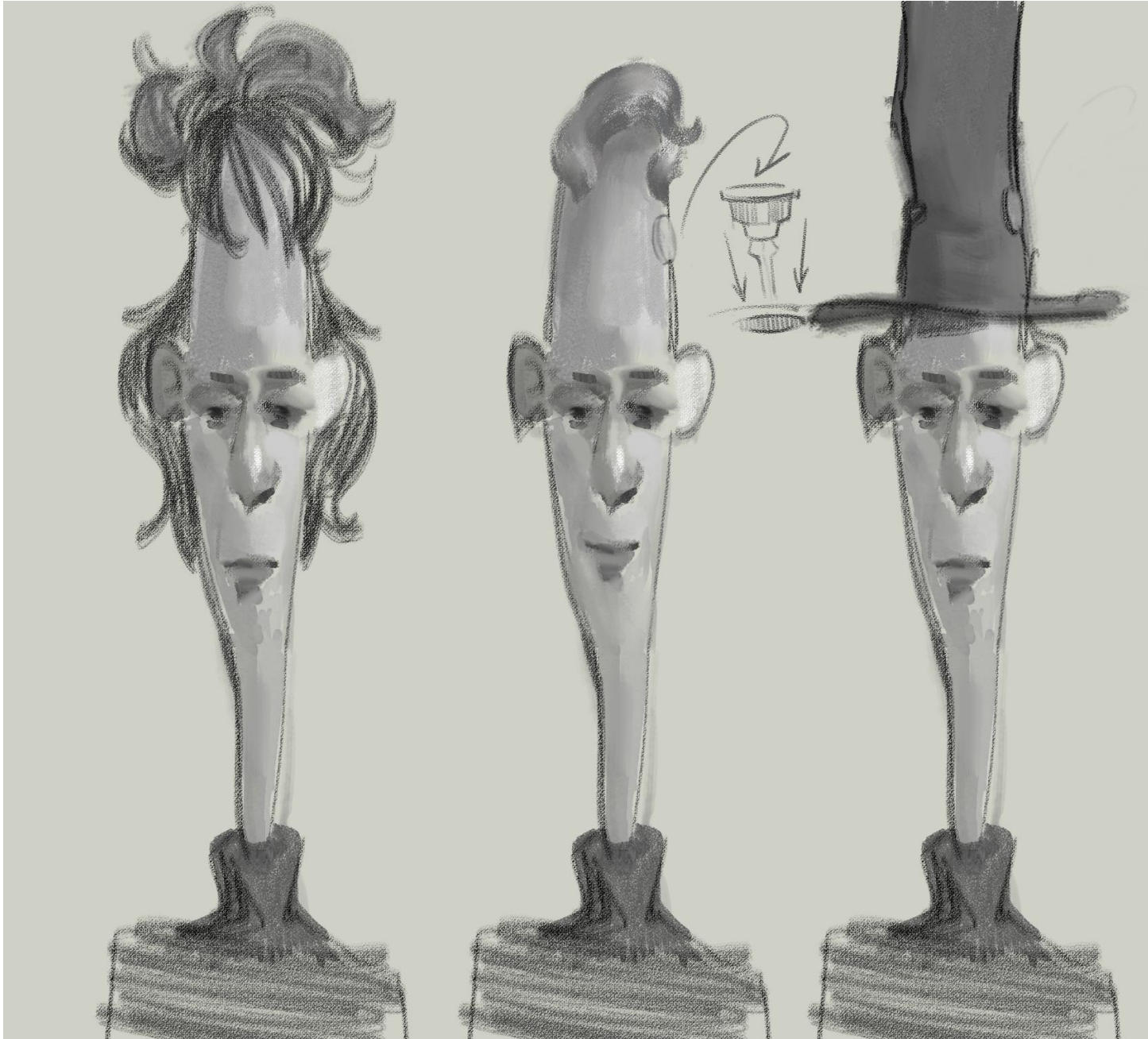
Character Design

Design Reference

- Inspired by the retro-futuristic style of Metropolis
- Early 20th-century clothing: suits and hats
- Reflecting the social atmosphere of the industrial era

Character Features

- Exaggerated body proportions
- Semi-realistic human structure
- Unusual shapes to create an eerie atmosphere



Character Transformation Design

Design Concept

- The character design is divided into three stages
- Physical changes reflect the influence of AI

Design Purpose

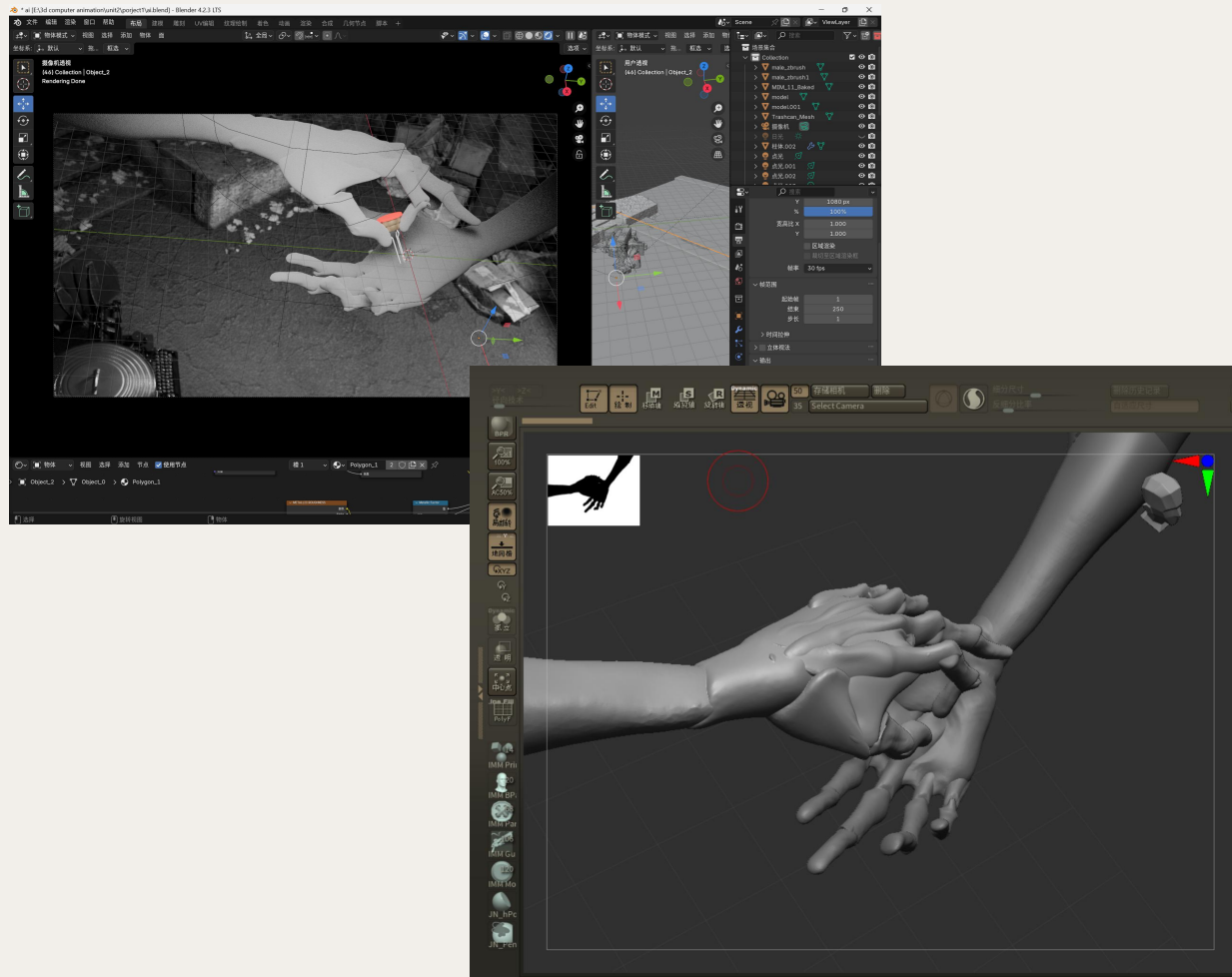
- Character changes reinforce the theme of the story
- Visually show the character's growing dependence on AI



**The moment the protagonist
first encounters the AI device**

Key Frame

- Defines the visual mood and tone of the film
- Black-and-white scene with red accents on the AI device
- Explores lighting, composition, and rendering style
- Serves as a visual reference for later scenes



**THANK
YOU.**